

RUBRIC: CINEMANIA

Live Performance at State Championship

Team Event

ONE TEAM PER SCHOOL WITH ONE TITLE ONLY MAY APPLY

DEADLINE TO REGISTER: March 1

Cinemanian is just that! Mania to produce a video less than three minutes in 48 hours after receiving an email with the rules and information. Once the video is finished, post online. First and second place will be recognized at the State Championship Awards.

What the STLP Coordinator/Coach/ should do:

- Share the rubric with students
- A school may approach the event in two ways. Within the 48 hour time limit:
 - One team creates the one video using the prompt
 - OR many teams create a video using the prompt- judge all- and decide the one final entry to represent the school
- Videos must not make unauthorized use of copyrighted property from any other film, song, or composition
- Videos must not exploit children or animals
- Videos and students must adhere to school Acceptable Use Policies (AUP)
- Students must use their own equipment
- Make sure to not ID any student name or school/ district name in any way in the video
- All entries must be three minutes or less. Films over three minutes will not be scored.

What the student should do:

- Review the rubric
- Be ready to create the video with the elements included on the email
- Create the video making use of proper ethic and copyright use,
- Adhere to time limits. All entries must be three minutes or less. Video over three minutes will not be scored.
- Videos must not make unauthorized use of copyrighted property from any other film, song, or composition; students adhere to Acceptable Use Policies (AUP), Videos must not exploit children or animals
- Edit and post the video for judges viewing

What did Cinemanian entries from 2010 look like?

Go to your school account of Encyclomedia.

<http://streaming.discoveryeducation.com/>

Once logged in to Encyclomedia, simply do a search for “Cinemanian 2010.”

Expect to see Cinemanian videos in Kentucky iTunes U

soon. <http://itunes.apple.com/us/institution/kentucky/id411806090>

SCHOOL NAME: _____

DISTRICT: _____

HIGHEST GRADE LEVEL OF TEAM: P1 P2 3 4 5 6 7 8 9 10 11 12

TITLE OF VIDEO: _____

STATE CHAMPIONSHIP	CRITERIA	POINTS EARNED
COPYRIGHT	Intellectual property is respected; Copyright rules are followed for audio or text; Any text, audio or images are school appropriate	0 5 10
CONTENT	Scrip/story is original, creative and coherent	1 2 3 4 5
AESTHETICS	Visual creativity, cinematography – lighting, music, voice	1 2 3 4 5
TECHNICAL EXCELLENCE	Camera operation, editing, effective use of special effects, effective use of titles	1 2 3 4 5
USE OF ELEMENTS	Used as many elements as possible on prompt; creativity in script writing	1 2 3 4 5
FINAL PRODUCTION	Overall impression, enjoyment factor, cohesiveness, audience appeal	1 2 3 4 5
	TOTAL SCORE OUT OF 35:	